












## 'Inc.' magazine to be launched in India soon

New Delhi:

read out  email  print  newspaper view  add to clipping  send feedback  Article Rank  

Digg  submit  BLOG THIS ARTICLE  DELICIOUS

New York-based magazine for chief executives of fast-growing private companies, 'Inc.', will soon be launched in India. The Indian version, called 'Inc. India', is being brought to India by Pramath Raj Sinha-promoted media company, 9.9 Mediaworx Pvt.

Ltd and will hit the news stands by June.

While the company is still awaiting the government's approval to publish the magazine in India, it will launch its four-page electronic version in February.

"Unlike other licensing tie-ups, we will be generating Indian content though we will be using Inc.'s iconic design, ideas and some of the content," said Sinha.

The monthly will have 100-odd pages and the price is yet to be decided. 'Inc.

India' will have an editorial team of around 10-12 people. The editor for the magazine has not been decided yet, said Sinha.